



Nā Leo 'O Hawai'i, Inc.

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Board of Directors Meeting Minutes February 21, 2017

PRESENT

Mr. Gerald Takase	Chair
Mr. Sidney Fuke	Director
Ms. Gail Uejo	Secretary
Mr. Dwayne Mukai	Director
Mr. Howard Kelly	Director
Mr. Daniel Weiss	Director
Ms. Anne Chung	Director
Mr. Claude Onizuka	Director
Mr. Stacy Higa	President/CEO

ABSENT

Mr. Kauhi Keli'ia'a	Director (Excused)
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GUESTS

NLTV Staff members

CALL TO ORDER

Chair Takase called the meeting to order at 4:35 p.m.

WELCOME AND INTRODUCTIONS

Chair Takase introduces new Board members Sidney Fuke and Anne Chung.

STATEMENTS FROM THE PUBLIC ON AGENDA

No statements from the public.

APPROVAL OF THE MINUTES

February 21, 2017 Minutes.
Motion to approve minutes by Director Mukai.
Seconded by Director Howard.
Passed unanimously.



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FINANCIAL REPORT

Director Mukai moved to approve the Financial Report. Secretary Uejo second the motion. Director Mukai asked to clarify the salary and wages.

President Higa answered that there were 7 employees before he started in 2015, now there are 16-17 employees and the salary is budgeted now.

PRESIDENT/CEO'S REPORT

President Higa mentioned that the new Hilo building is currently being constructed, anticipated date of completion is somewhere between June thru September of 2017. Kona facility is still being listed with multiple site inspections but no firm offers yet.

President Higa talked about how the TMT continues and how Nā Leo has been getting many positive comments and thanks for the gavel to gavel coverage that we've been providing. President Higa mentioned that we also have been achieving significant benchmarks in "internet hits", and over 6000 viewers watching at various times on the internet.

President Higa talked about how our Outreach team is continuing to expand various NLTV productions, while newer programs are being developed. President Higa also noted that we are working with different schools to co-venture, Kara is working on her Big Island Safety, Matt is doing production on our first cooking show, and were also working on doing graduation ceremonies. VOD will also get updated, so it's easier for the viewers to search for shows. We're bumping up Social Media, and vamping up the Civil Defense Channel.

President Higa introduces new hire Micah Alameda as a part-time New Projects Coordinator. President Higa also talked about how he did a quick reorganization of his staff. J.E – Marketing & Public Relations Manager, Bill in charge of IT, Ann – Supervisor of Client Services, Jeff – East HI Production Supervisor, Scott – West HI Production Supervisor.

President Higa noted that the three PEG's met with DCCA and OTW/SPECTRUM to discuss the digital migration. They agreed to further discuss analog to digital conversion of channels, and if the increased bandwidth that OTW would recapture would be "shared" with PEG's? OTW/SPECTRUM would like to see a one to one conversion, and all PEG's had concerns regarding that formula. HD was also part of discussion, and ultimately an agreement to continue discussions were agreed upon.

NEW BUSINESS

President Higa mentioned that the initial bid for the construction was at \$700,000 not anticipating that after the County inspection the cost would escalate a little over \$300,000, and that would be for curbing the parking lot, drywalls for rain generated from building, safe haven for stairwell in case of fire etc. Also an extra \$140,000 going to the A/C unit in the new building for split cartridges. Director Mukai motioned to increase budget for 1.1 million for the adjacent building, seconded by Director Howard.



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Unanimously approved.

EXECUTIVE SESSION

Meeting did not go into executive session.

ANNOUNCEMENT

Claude Onizuka is the new Vice Chair, Sidney Fuke is the new Treasurer.
Unanimously Approved.

NEXT MEETING

May 3, 2017 at 4:30PM

ADJOURNMENT

Meeting adjourned at 6:54 p.m.



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